HEWLETT-PACKARD COMPANY Legal Department, IPA Section, ms: 35 P O BOX 272400 Fort Collins, CO 80528-9599

Attorney Docket No: 10007237-1



## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventors: Charles M. Patton et al.

**Examiner: Zachary Davis** 

**Application No:** 

09/911,750

**Group Art Unit:** 

2137

Filing Date:

July 23, 2001

**Confirmation No:** 

4995

Title: DIGITAL CONTENT WITH INFORMATION OF LATENT VALUE TO

PURCHASER AND METHOD OF MAKING THE SAME

COMMISSIONER FOR PATENTS PO Box 1450 Alexandria, VA 22313-1450

## PRELIMINARY AMENDMENT UNDER 37 CFR §1.115

Dear Sir:

Please amend the above captioned application in accordance with 37 CFR §1.115.

Introductory comments begin on page 2 of this paper.

Amendments to the Claims are reflected in the listing of claims that begins on page 3 of this paper.

Remarks/Arguments begin on page 3 of this paper.

HEWLETT-PACKARD COMPANY Legal Department, IPA Section, ms: 35 P O BOX 272400 Fort Collins, CO 80528-9599

Attorney Docket No: 10007237-1

## **Introductory Comments**

Claims 1-15 and 21-46 are pending in the Application.

Please amend claims 1, 2, 4, 15, 21, 23-24, 36-37, and 44.